

IC.- Oral presentation : International Conference (IC)

Room : IC-01

Chairperson 1) Asst.Prof. Dr.Artit Chutchaipolrut

2) Asst.Prof. Dr.Amnaj Chanawong

3) Dr.Sangsuree Duangkamnoi

Moderator Miss Supaweena Luksup

Coordinator Miss Hathaiwan Tunyapanich

LINK : Zoom Meeting ID: 905 332 5336

Passcode: NEUNIC2024

| No | code | Name | Title | Time |
|----|-------|----------------------------|--|------------------|
| 1 | IC-02 | Miss Orathai Klaithin | The Development of Academic Achievement in English Grammar about Past Simple Tense by Using Learning Package Combined with Game of Mathayom 2 students at Mattayom Wat Makutkasat School | 11.00 - 11.20 น. |
| 2 | IC-04 | Miss Supaweena Luksup | The Development of English Reading Comprehension Ability Using Schema Theory and Mind Mapping of Undergraduate Students | 11.21 – 11.40 น. |
| 3 | IC-06 | Miss Amornrat Inkrai | The Measurement of Efficiency in Educational Opportunity Expansion Schools in Chonburi Province | 11.41 – 12.00 น. |
| 4 | IC-16 | Mr. Raveepat irasakwattana | State media amid new social challenges and dynamics | 13.01 – 13.20 น. |
| 5 | IC-20 | Dr. Md Nawaz Sarif | Experiential Learning and Community Engagement: Implementing BCG Model in Educational Settings | 13.21 – 13.40 น. |
| 6 | IC-23 | Ms. Madhumita Das | Towards ‘Green Learning’ enabled by AI-integrated LMS (AI-LMS): A Survey-Based analysis of student perceptions on AI-LMS learning experience in a Malaysian University | 13.41 – 14.00 น. |
| 7 | IC-24 | Balasubramanian Krishnan | AI-Enabled Personalized Learning and Adaptive Assessment for in Higher Education: Sustainable Development Framework | 14.01 – 14.20 น. |

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Chairperson 1) Assoc.Prof. Dr.Teerawat Charoenrat

3) Dr.Theenida Buntornwon

Moderator Miss. Ratchadapond Daowaset

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Room : IC-02

2) Dr.Cattaleeya Charpavang

Coordinator Miss Darikarn Wichadech

Passcode: NEUNIC2024

| No | code | Name | Title | Time |
|----|-------|---------------------------|--|------------------|
| 1 | IC-01 | Mr.Kuiyuan Liu | Digital Transformation Initiatives to Promote Organizational Innovation: A Case of S Enterprise in China | 11.00 - 11.20 น. |
| 2 | IC-08 | Miss Jingruo Huang | A Study of Marketing Mix of Brand A Tea Company Affecting Customer Decision Making | 11.21 – 11.40 น. |
| 3 | IC-09 | Mrs.Mengdie Yang | Marketing Mix, Marketing Sustainability, and Consumer Buying Process: Company A's Water Ecological Restoration Products in China | 11.41 – 12.00 น. |
| 4 | IC-10 | Miss Chotika Pongtawan | E-Service Quality Factors Affecting Purchase Intention Physical Vapor Deposition Coating Service in the Eastern Economic Corridor area, Thailand | 13.01 – 13.20 น. |
| 5 | IC-11 | Miss Thipdavanh Sisouvong | Factors Affecting International Tourists' Visit Intention to Vientiane City, Laos | 13.21 – 13.40 น. |
| 6 | IC-18 | Dr. Syed Tabrez Hassan | Moderating Role of Business Analytics Capability in Implementation of Circular Economy: A Conceptual Path Model | 13.41 – 14.00 น. |
| 7 | IC-22 | Ms. Pravitha Vijaykumar | Impact Of Generative AI On Digital Marketing: A conceptual review | 14.01 – 14.20 น. |
| 8 | IC-25 | Samreen Sultan | Impact Of Drone Technology On Logistic And Delivery Service, Indv-Final Integrated Project | 14.21 – 14.40 น. |

IC.- Oral presentation : International Conference (IC)

Room : IC-03

Chairperson 1) Assoc.Prof. Dr.Suneerat Yangyuen

2 Asst.Prof. Dr.Kodchasorn Hussaro

3) Dr.Phanuwat Sriyotha

Moderator Mrs.Yupharat Phumikari

Coordinator Asst.Prof. Dr.Ladda Sanseeha

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| No | code | Name | | Time |
|----|-------|-------------------------------|---|------------------|
| 1 | IC-03 | Asst.Prof.Dr.Usa Boonbumroong | Performance Improvement of pico-hydro power turbine using domestic technology | 11.00 - 11.20 น. |
| 2 | IC-07 | Miss Kulaya Tohrayor | Factors Associated with Chronic Kidney Disease among Patients with Type 2 Diabetes in Narathiwat Province | 11.21 – 11.40 น. |
| 3 | IC-12 | Miss Uraiwan Thamkhuru | The association between social support, self-care behavior, and glycemic control level of elderly patients with Type 2 Diabetes Mellitus in Bangkok, Thailand | 11.41 – 12.00 น. |
| 4 | IC-13 | Mr. Jifu Zheng | Talent Acquisition of Guangxi A Environmental Protection Service Company: Experience and Future Strategies | 13.01 – 13.20 น. |
| 5 | IC-14 | Miss Janejira Wongpiyapun | Development of innovative jelly ball (hydro bead) to reduce dehydration elderly | 13.21 – 13.40 น. |
| 6 | IC-15 | Sompong Promsa-ad | Exploring Data Scientist Roles and Requirements via Topic Modeling: A Case Study of Thailand | 13.41 – 14.00 น. |
| 7 | IC-19 | Vijayalakshmi.P | Pharmacognostical and physiochemical study of the peels of citrus maxima with the physical, chemical, antioxidant and antimicrobial evaluation of peel's oil | 14.01 – 14.20 น. |
| 8 | IC-21 | Parna Chakraborty | Impact of Climate change and how it effects Tribal Women in Paschim Medinipur District in West Bengal: An Analytical Perspective | 14.21 – 14.40 น. |